

Key Challenges Facing Quotient's Federal Government Clients

Mission: Connect key members from across the nation that set policy on our nation's educational assessments

Web Services

“Build convenient and efficient platforms to disseminate resources and enhance collaboration during meetings.”

Case Study: National Assessment Governing Board (NAGB)

The National Assessment Governing Board is an independent, bipartisan board that sets policy for the National Assessment of Educational Progress (NAEP), commonly known as The Nation's Report Card. The assessment makes objective information on student performance available to policymakers and the public at the national, state, and local levels.



PROBLEM WAS:

- The e-newsletter contained information in short summary form without ability to read the full stories.
- Users of the e-newsletter needed to view links from different types of devices.
- Updating the e-newsletter needed to be efficient.



SOLVED BY:

- Created a microsite to house the full newsletter stories.
- Creating a responsive design (working across devices of different size) that looked similar in style to the email.
- Creating components and properties to automatically populate navigation, titles, the front page of each issue, and the archive page.



RESULTS WERE:

- Contemporary attractive e-newsletter microsite that is easy to update and easily accessible on all devices.